



# Avon Valley

## Digital Campaign FAQs

### Please find here the key messaging for this campaign:

The clear night skies of the Avon Valley provide some incredible stargazing opportunities.

The Avon Valley region is far enough from the bright city lights but close enough for a day trip or weekender. Our suggestion? Visit for the day, stay for the night and make the most of your country escape.

By day, wander among nature on one of the region's many walking trails, discover historic architecture, feast on local produce (jams, olives, chocolate and honey, to name a few), meet the locals and immerse yourself in authentic country charm. Then, once the sun sets, look up to the sky and see the stars twinkle into view as darkness falls over the valley.

Plan an out-of-this-world adventure to the Avon Valley region. The best part? You can camp, caravan or stay overnight in family-run, often heritage-listed accommodation.

### USEFUL WEBSITES & CONTACTS

<https://ningalooeclipse.com>

General Enquiries

[ningalooeclipse@jtsi.wa.gov.au](mailto:ningalooeclipse@jtsi.wa.gov.au)

<https://astrotourismwa.com.au/>

Carol Redford: CEO

[carol@astrotourismwa.com.au](mailto:carol@astrotourismwa.com.au)

### Recommended Astrotourism Apps

- Stellarium
- StarMap 3D+ only available for iOS
- SkyView





# Key Stargazing Locations per Shire

## Beverley

- Yenyening Lakes
- Beverley Airfield
- Avondale Farm

## Goomalling

- Slater Homestead
- Walyormouring Lake
- Konnongorring

## Northam

- Bert Hawke Oval
- Katrine Road
- Glenfield Homestead

## Toodyay

- Pelham Lookout
- Millard's Pool
- Redbank Pool

## York

- Mt Brown Lookout
- Forrest Oval
- Gwambygine Park

## Useful Links

### Avon Valley Stargazing Landing Page:

<https://www.destinationperth.com.au/avon-valley>

### Avon Valley Stargazing Blog:

<https://www.destinationperth.com.au/blog/18-stargazing-hotspots-avon-valley>

### Avon Valley Road Trip Landing Page:

<https://www.destinationperth.com.au/blog/ultimate-avon-valley-road-trip>

### Astrotourism WA drive itinerary including Northam

<https://astrotourismwa.com.au/city-lights-star-lights/>

## Useful Hashtags

### Tourism Hashtags

@destinationperth / #SeePerth

@westernaustralia / #WAtthedreamstate

@visit.beverley / #beverleywa

@visitgoomalling / #visitgoomalling

@visitnortham / #visitnortham

@visittoodyay / #visittoodyay

@experienceyork / #ExperienceYork

### Stargazing Hashtags

#nightsky #milkyway #startrails

#astrophotography #starrynight

#nightskyphotography #astro #astronomy

## Thank you!

We appreciate your time and energy spent on supporting our campaign and sharing our messaging. If you have any questions, please email Laura Anderson on

[BDM@DESTINATIONPERTH.COM.AU](mailto:BDM@DESTINATIONPERTH.COM.AU)